

GET REGULATION READY SOCIAL POSTS

Social Media Posting Instructions

1. Choose an image/video from the selection provided below.
2. Pair the chosen image/video with any of the captions provided below.
3. Feel free to adjust any of the captions to best fit your school nutrition program.
4. Please include the appropriate disclaimer following the post copy when using images provided for post 4. **NOTE:** Image 4.4 does not require a disclaimer.

Post Copy

1. Our team is dedicated to serving nutritious and delicious meals that students love. That's why this school year students can enjoy their favorite cereals — all meeting added sugar requirements! 🥣
2. Delicious and nutritious choices are a spoonful away with our reduced sugar cereal and yogurt options for students! Following USDA's new school nutrition standards, we're on a mission to make student meals more nutritious without compromising on taste.
3. Good news for parents and guardians! Delight in knowing that new USDA school nutrition standards favor less sugar. With our specially formulated cereals, your kiddos can still savor their favorite brands! 🥣 #SchoolNutrition
4. We're fueling the future with whole grains! Our menu includes yummy whole grain-rich foods that meet USDA standards. Students can enjoy tasty selections like mini waffles and mini bagels. Mindful eating, happy students!

Disclaimer

Image 4.1

25% Less Sugar Cinnamon Toast Crunch™ has 12g Total Sugar per 2 oz (56g) serving versus 21g total sugar of 2 frozen ready-to-eat chocolate chip waffles (70g) and 1 tablespoon of maple syrup. USDA Food Central SR Legacy Foods 18951, 19353.

Image 4.2

Dreamy Peach Smoothie made with Reduced Sugar ParfaitPro® has 75mg sodium per 8 oz. (226g) serving versus 220mg sodium in a 25g (.88 oz.) Turkey Sausage Patty. USDA Food Central SR Legacy Foods 42173.

Image 4.3

Pillsbury™ Mini Cinnis contain 14g sugar per 2.29oz versus 22g sugar per 2.29oz of French Cruller Doughnut. USDA Food Central SR Legacy Food 18253.

IMAGE 1

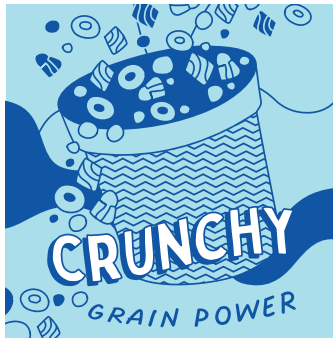


IMAGE 2



IMAGE 3.1



IMAGE 3.2



IMAGE 4.1



IMAGE 4.2



IMAGE 4.3



IMAGE 4.4

